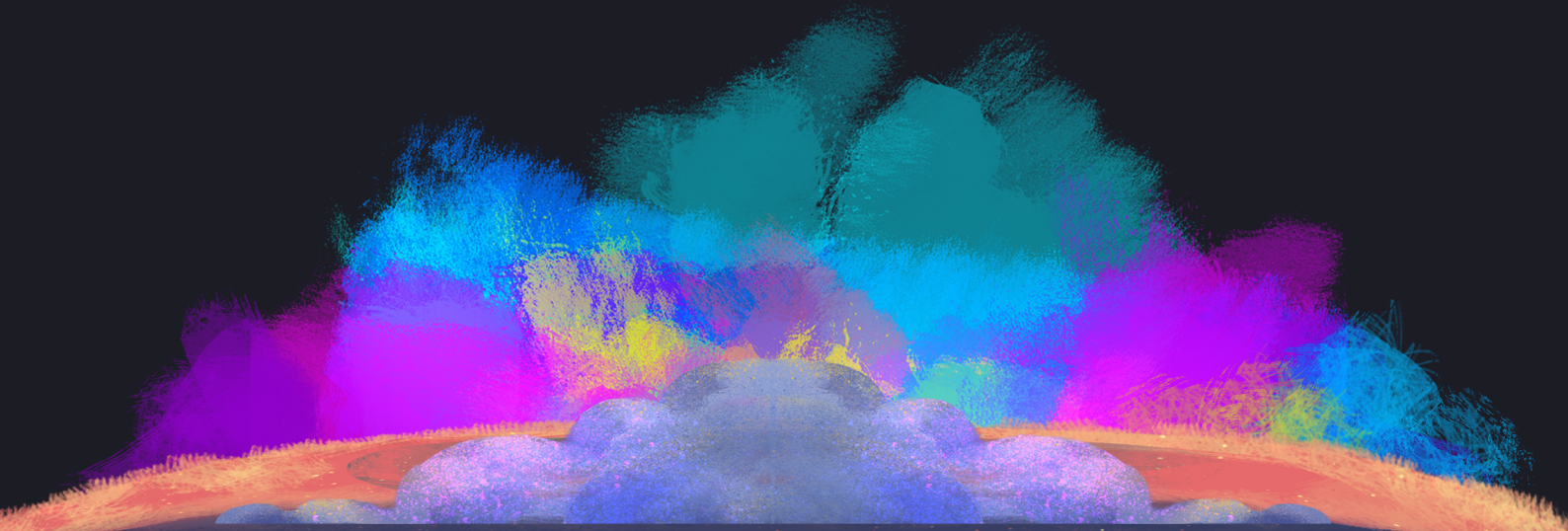




I ride waves, climb mountains and can't resist to hum to Disney tunes. I don't give up unless I have tried my best. I need creative activity like I need air. The cinema is my sacred place. When I stay, I tend to plant my roots deep into the ground. I easily grow fond of things in life, and people are the main reason that keeps me going.

If we get to work together,  
it'll be your turn to tell me about you.

[bayumsadewo@gmail.com](mailto:bayumsadewo@gmail.com) | [littleshighthousestudio.com](http://littleshighthousestudio.com)



# BAYU SADEWO

littlelighthousestudio.com

Senior Illustrator, Graphic Designer and Motion Designer

✉ bayumsadewo@gmail.com

☎ +61 424 777 524

📷 @little.lighthouse.studio

🌐 littlelighthousestudio.com

Male

September 24 1989

Current residency:  
Sydney, Australia

## Once upon a time

### IN FARAWAY LAND

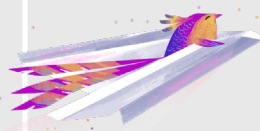
A little boy with the immense power of imagination was born in Indonesia at twilight. Many summers later, he travelled the world all the way to Australia in search of ways to use his gifts. In the span of a decade he became A Bachelor of Architecture, a Master of Design principles and psychology, a passionate children's book illustrator, a fast 2D animator and a Senior Head of a design agency.

What is he up to now you may ask? He is currently passionately building his own design brand called Little Lighthouse Studio, with a goal to further use his gifts for better purposes.



## He went TO MAGIC SCHOOLS

- **Bachelor of Architecture '07 - '11**  
*Institut Teknologi Bandung, Indonesia*  
Graduated with High Distinction final project: The Mahagita Nusantara Concert Hall and Music Conservatory Design.
- **Master of Design Studies '12 - '13**  
*University of New South Wales, Australia*  
Graduated with excellent academic performance



## He joined MANY QUESTS

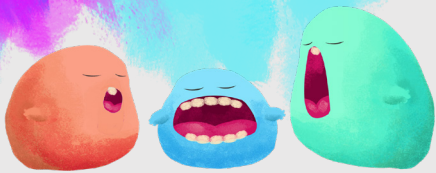
- **Orchestra Director & Head of Event Marketing '08 - '10**  
*Institut Teknologi Bandung Student Orchestra*
- **Interior Design Internship '11**  
*Graha Cipta Hadiprana Consultant, Bali*
- **Sports Coach & Event Manager '12 - '18**  
*UNSW Windsurfing, Surfing & Sailing Club*



## He gained VARIOUS POWERS

- Powerful
- Skilful
- Familiar

- Conceptual thinking
- Art directing
- Prints
- Illustration
- Graphic design
- Infographic
- 2D animated explainer video
- Interactive PDF
- Event identity
- Branding
- Website layout
- PowerPoint Presentation
- Art exhibition
- Pencil & ink pen drawing
- Studio management
- Digital & social media assets
- PowerPoint template
- Communication
- Teamwork
- Training
- Social event organizing



## He was a part OF VARIOUS ORDERS

### Lead Designer '18 - '19

*Emu Trekkers, Australia*

Charity work with Emu Trekkers in partnership with the Indigenous Literacy Foundation. Responsible for fundraiser event marketing prints, visual themes and decorations.

### Creative Vendor '18-present

*Tefal, Australia*

Listed as one of Tefal's selected creative service suppliers with the scope of work covering a range of marketing materials to be displayed in big retailers such as Myer, Bing Lee and Harvey Norman.

### Gigi Goes to Town Children's Book '19

*written by author Samanta Fin*

Illustrated Gigi Goes to Town children's book, written and published by Australian author Samanta Fin.



## He acquired A FEW LEGENDARY ITEMS

### ● Sour Sally Illustration Competition 1<sup>st</sup> Place Winner '11

*Natiowide illustration competition with up to 700 submissions.*

### ● Wacom Curated Gallery '16

*Featured by Wacom Curated Gallery for unique and creative poster work*

### ● Senior Designer & Head of Studio '14 - '20

*Presentation Studio, Australia*

Full time employment as an illustrator, presentation designer and motion designer at one of Australia's leading presentation design agency. Appointed as Head of Design Studio in the last two years of employment.

### ● Ovation Art Showcase '18

*RAW Artists, Australia*

Selected local Sydney artist to be featured in OVATION art showcase organized by RAW Artists, an international art curating organization.

### ● Impact Art Showcase '19

*RAW Artists, Australia*

Second time being featured by RAW Artists in their regular art showcase event.

### Entities he has encountered



### ● COFA International Student High Achiever Awards '13

*Awarded by University of New South Wales for excellent academic performance in design coursework.*

### ● Blues Sports Recognition Awards '17

*Awarded by University of New South Wales for dedication in sports coaching.*